



**Steuben County  
United Way**

# ANNUAL SPONSORSHIP PROPOSAL 2024



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# Recognition

Sponsorship opportunities below provide wide exposure through a variety of media and marketing channels. Please use the tables below as basic guides of the types of advertising, public and community relations opportunities afforded by a sponsorship.

## ANNUAL SPONSORSHIPS

Annual Sponsors benefit from year round recognition for one comprehensive sponsorship.

ANNUAL SPONSORSHIPS	COMMUNITY LEADER \$5,000	LIVE UNITED PARTNER \$2,500
Event Signage (all events)	✓	N/A
Advertising for all events (budget allowing)	✓	N/A
Website Recognition for 1 year	✓	N/A
Mention in e-communication for a 12 month period	✓	N/A
Social media promotion for all events	✓	✓
Posters for all events	✓	✓
Inclusion in program when applicable (12 months)	✓	✓
Podium recognition by ED at all events	✓	✓
Inclusion in press release for all events	✓	✓
Recognition in newsletter for 1 year	✓	✓
Logo on all t-shirts (for applicable events)	✓	✓
Team at golf outing	✓	✓
Tickets to Power of the Purse	8	4
Raffle tickets for Power of the Purse	8	4

## United Way Golf Outing

Participate in our event on August 8, 2024 as a Premier Sponsor, a Hole Sponsor or by purchasing a Tee Marker.

GOLF OUTING	PRESENTING SPONSOR \$1,250	HOLE SPONSOR \$300	TEE MARKER \$150
Event Signage	✓	N/A	N/A
Social media promotion	✓	✓	N/A
Website Recognition	✓	N/A	N/A
Mention in e-communications	✓	N/A	N/A
Posters	✓	✓	N/A
Inclusion in program	✓	✓	N/A
Podium recognition by ED	✓	✓	N/A
Inclusion in press release	✓	✓	N/A
Recognition in newsletter	✓	N/A	N/A
Set up at a hole	✓	✓	N/A
Team	✓	N/A	N/A
Tee Markers	✓	✓	1 tee marker

- Drink Sponsor \$1,250
- Golf Team \$500
- Premier Event Sponsor - Only One Available Per Event \$5,000**

*\*The Steuben County United Way reserves the right to substitute comparable deliverables should the need arise.*

# Days of Caring

Help our community by sponsoring the Day of Caring May 2024.

DAYS OF CARING	GOLD SPONSOR \$1,000	T-SHIRT SPONSOR \$750	SILVER SPONSOR \$300	BRONZE SPONSOR \$250
Social media promotion	✓	✓	✓	N/A
Website Recognition	✓	N/A	N/A	N/A
Mention in e-communications	✓	N/A	✓	N/A
Posters	✓	✓	N/A	N/A
Podium recognition by ED	✓	✓	✓	✓
Inclusion in press release	✓	✓	✓	✓
Recognition in newsletter	✓	✓	✓	✓
Logo on t-shirts	N/A	✓	N/A	N/A

**Premier Event Sponsor - Only One Available Per Event \$5,000**

# Power of the Purse

Join in the fun November 7, 2024, to be a Presenting, Table or Supporting sponsor.

POWER OF THE PURSE	PRESENTING SPONSOR \$1,000	TABLE SPONSOR \$500	SUPPORTING SPONSOR \$250
Event Signage	✓	N/A	N/A
Advertising (budget allowing)	✓	N/A	N/A
Raffle Tickets	16	8	4
Social media promotion	✓	✓	✓
Website Recognition	✓	N/A	N/A
Mention in e-communications	✓	N/A	N/A
Posters	✓	✓	N/A
Inclusion in program	✓	✓	N/A
Podium recognition by ED	✓	✓	✓
Inclusion in press release	✓	✓	✓
Recognition in newsletter	✓	N/A	N/A
Event Tickets	8 tickets (1 table)	8 tickets (1 table)	4 tickets

- Interested in donating a Purse CONTACT US
- Decor Sponsor \$125
- Purse Sponsor \$200 (committee shops for purse and contents)
- Premier Event Sponsor - Only One Available Per Event \$5,000**

# Kindergarten Camp

- Supply Sponsor (only 1 available) \$1,000
- Backpack Sponsor (only 1 available) \$500

***IT'S A CREDO. A MISSION. A GOAL.  
A constant reminder that when we reach out a  
hand to one, we influence the condition of all.  
We build the strength of our neighborhoods.  
We bolster the health of our communities. And  
we change the lives of those who walk by us  
every day.***



 [SteubenCountyUnitedWay](#)

 [UnitedWaySteuben.org](http://UnitedWaySteuben.org)



**Steuben County  
United Way**

# SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to 317 S. Wayne St., Ste. 3D, Angola, IN 46703, or email [jessica@unitedwaysteuben.org](mailto:jessica@unitedwaysteuben.org).  
\*A United Way representative will contact your company for logo information if applicable.

## CONTACT INFORMATION:

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Contact E-mail Address

\_\_\_\_\_  
Contact Phone Number

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip Code

## Annual Sponsorships

\_\_\_ **Community Leader** - \$5,000  
This is an exclusive opportunity

\_\_\_ **Live United Partner** - \$2,500

## Specific Event Sponsorships

### Power of the Purse

\_\_\_ \$1,000 Presenting Sponsor  
\_\_\_ \$500 Table Sponsor  
\_\_\_ \$250 Supporting Sponsor  
\_\_\_ \$5,000 Premier Event Sponsor

\*Contact us about a Power of the Purse donation.

### Kindergarten Camp

\_\_\_ Supply Sponsor (only 1 available) \$1,000  
\_\_\_ Backpack Sponsor (only 1 available) \$500

### General Donation

\$ \_\_\_\_\_

### PAYMENT INFORMATION:

\_\_\_ Please send me an invoice  
\_\_\_ I have enclosed a check made payable to the Steuben County United Way  
\_\_\_ I want to pay with credit card

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
CVW Code

### Days of Caring (DOC)

\_\_\_ \$1,000 Gold Sponsor  
\_\_\_ \$750 T-shirt Sponsor  
\_\_\_ \$500 Silver Sponsor  
\_\_\_ \$250 Bronze Sponsor  
\_\_\_ \$5,000 Premier Event Sponsor

### Annual Golf Outing

\_\_\_ \$1,250 Presenting Sponsor  
\_\_\_ \$300 Hole Sponsor  
\_\_\_ \$150 Tee Marker  
\_\_\_ \$500 Team  
\_\_\_ \$5,000 Premier Event Sponsor

\$ \_\_\_\_\_  
Total Sponsorship Amount

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date